

ATTN: KEVIN GOODELL

ORDER

Print Date: 09/17/12 11:09:36 Page 1 of 1



KSNV

Kevin Goodell

VEGS

Local

Order# Order / Rev: 102880
 Alt Order #: _____
 Product Descri: State Senate - Today Show
 Estimate: _____
 Flight Dates: 09/11/12 - 11/06/12
 Original Date / Rev: 09/20/12 / 09/00/12
 Order Type: GENERAL

Primary AE: _____
 Sales Office: _____
 Sales Region: _____

Agency Name: Benny for Nevada
 Buying Contact: _____
 Billing Contact: _____
1030 Village Center Ctr.
Las Vegas, NV 89131

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: Benny for Nevada
 Demographic: A26-64
 Product Codes: PLC00
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/JAGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Totals		Rating
			Gross Amount	Net Amount	
09/27/12	09/30/12	8	\$2,800.00	\$2,380.00	
10/01/12	10/26/12	5	\$2,000.00	\$1,700.00	
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00	
			Total	17	\$6,800.00
					\$5,780.00
					0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rig Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show	CM	6:00a-9am	-----	:30	0	\$350.00	3	NM	3	\$2,800.00
				Today Show										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Billing							
		Week: 09/17/12	09/23/12	MTWTF---	4	\$350.00	0.00							
		Week: 09/24/12	09/30/12	MTWTF---	4	\$350.00	0.00							
N 2	KSNV	10/17/12	11/02/12	Today Show	CM	9:00a-9am	-----	:30	0	\$400.00	3	NM	7	\$2,800.00
				Today Show										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Billing							
		Week: 10/15/12	10/21/12	--MT---	2	\$400.00	0.00							
		Week: 10/22/12	10/28/12	-TWT---	3	\$400.00	0.00							
		Week: 10/29/12	11/04/12	---TF---	2	\$400.00	0.00							
N 3	KSNV	11/05/12	11/06/12	Today Show	CM	6:00a-9am	-----	:30	0	\$600.00	2	NM	2	\$1,200.00
				Today Show										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Billing							
		Week: 11/05/12	11/11/12	MT-----	3	\$600.00	0.00							
													Totals	17 \$6,800.00